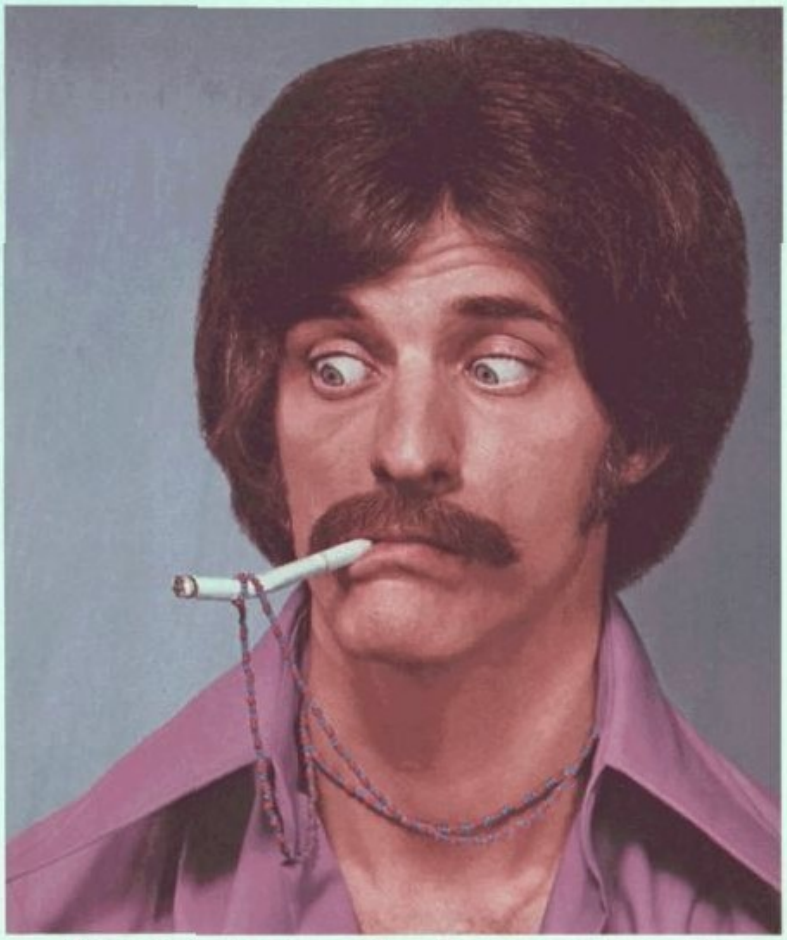

America's favorite cigarette break.

Benson & Hedges 100's Regular or Menthol

0701-458 - A - "Beaded Cigarette"
B/C 4/C Bl.
Time - March 1, 1971
Newsweek - March 29, 1971
Sports Illustrated - March 8, 1971
McCalls - March, 1971
Cosmopolitan - March, 1971
U.S. News & World Report - March 8, 1971
Philadelphia Mag. - March, 1971
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/fjjn0003